



Retail Opportunities
At The Address That Started It All

712 FIFTH
AVENUE

Prominently Placed Between
West 55th Street & West 56th Street

ELECOR
PROPERTIES

CUSHMAN &
WAKEFIELD

Home of the original Millionaire's Row...



RESIDENTIAL 5TH AVENUE

1871

Constructed as elegant brownstones in an upscale residential neighborhood



COMMERCIAL 5TH AVENUE

1908

Its transformation to luxurious storefront spurs and encourages a new era of retail on Fifth Avenue



1912

In an ahead-of-its-time collaboration between art and commerce, Francois Coty commissions Rene Lalique, famed glass artist, to craft 276 window panes for the building



1985

Receives landmark status due to the historical significance of the Lalique windows. The facade undergoes an extensive restoration to bring it back to its full glory

712 FIFTH AVENUE



IMMERSIVE 5TH AVENUE

Current day

Uniquely poised to usher in a new era of luxury retail



Millionaire's Row has given way to...

Billionaire's Row,

Luxury high-rises are going up at a record-setting pace

There are younger, more affluent consumers in the neighborhood, attracted by the myriad cultural, culinary, and shopping experiences that the Plaza District has to offer

by the numbers

26,000

Average number of people on foot every afternoon on 5th Avenue between 54th and 55th streets in 2022

159,100

Residents of the Upper East Side and Midtown neighborhoods

56.7M

Tourists visited New York City in 2022

\$6B

Tourism spend in 2021-2022 in New York City

\$1.2M

Median yearly income of top 5% of residents on the Upper East Side

6

Train lines within 2 blocks

712 FIFTH
AVENUE





Art Nouveau Windows, Rene Lalique



Landmark Status IN THE MODERN AGE

More retailers are conveying their brand language through the authentic grandeur of a historic landmarked space

At the forefront of fashion, 712 Fifth Avenue offers a unique visual immersion of hand blown windows designed by Rene Lalique, in the Art Nouveau style, depicting interlocking vines and florals

This is the only documented Lalique architectural work in the United States





The most prestigious luxury retail
destination in the world

A LEGENDARY ADDRESS

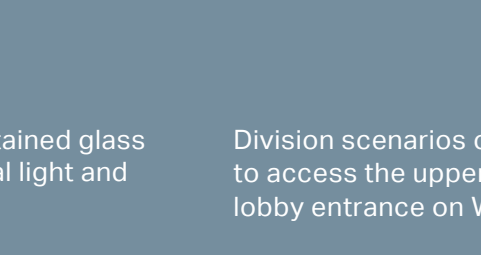
Six Full Floors Available

62K Square Feet
of Possibilities

*At the forefront of global fashion
and style*

712 FIFTH
AVENUE

Availability

FOURTH FLOOR		10,149 SF
THIRD FLOOR		10,254 SF
SECOND FLOOR		9,653 SF
GROUND FLOOR		8,202 SF
CONCOURSE ONE		12,304 SF
CONCOURSE TWO		10,974 SF

Space Specification

FRONTAGE

58 Feet on Fifth Avenue

CEILING HEIGHTS

12 Feet to 18 Feet

VERTICAL TRANSPORTATION

- 4 Passenger Elevators
- 2 Freight Elevators
- Wheelchair Lift

LOADING DOCK ACCESS

Access to building loading dock on West 56th Street with drive-in truck capacity and lift from grade to retail level

Total Square Footage Available: **61,536 SF**

Comments

Soaring atrium with magnificent stained glass windows allowing for ample natural light and visibility from the Avenue

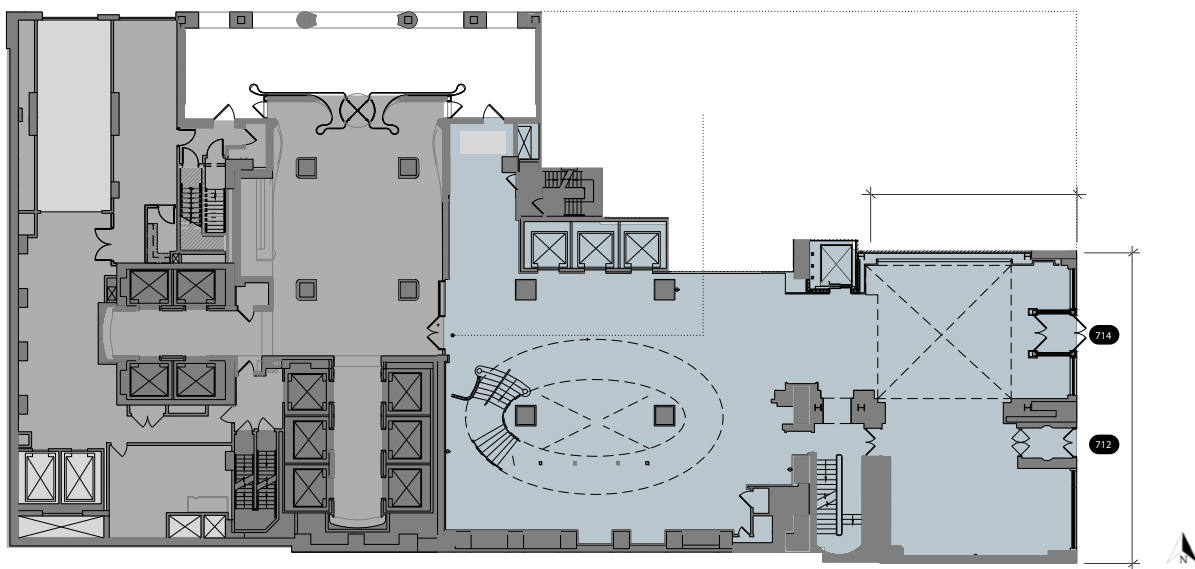
Division scenarios considered, with opportunity to access the upper floors through a private lobby entrance on West 56th Street

Retail-dedicated vertical transportation in place and fully compliant ADA accessibility throughout the offering

GROUND FLOOR

8,202 SF

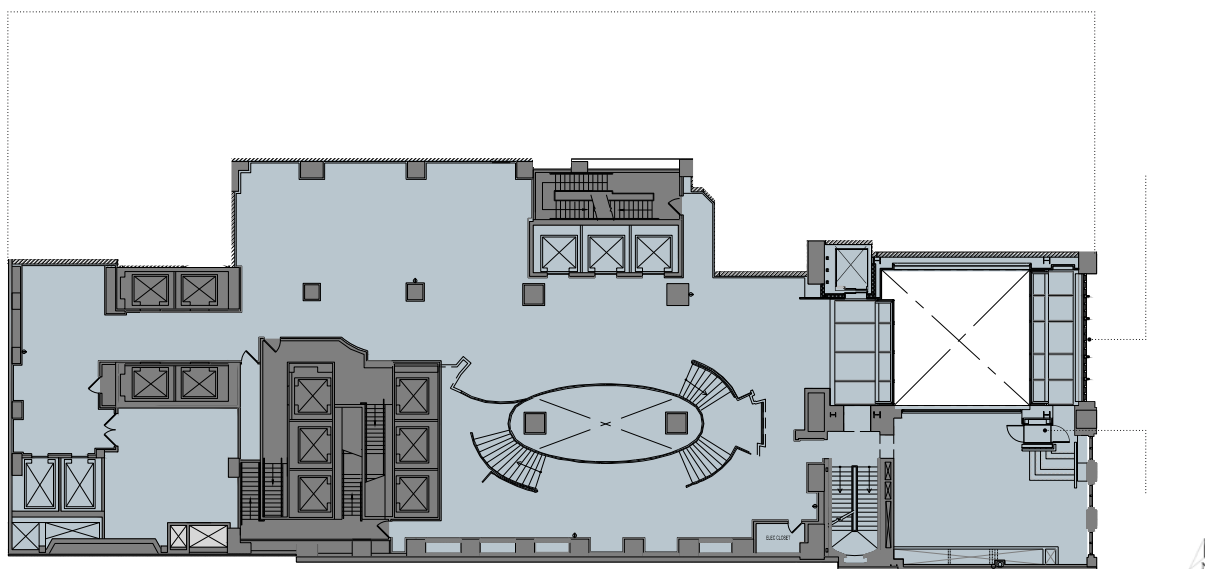
CEILING HEIGHT
18' 4"



SECOND FLOOR

9,653 SF

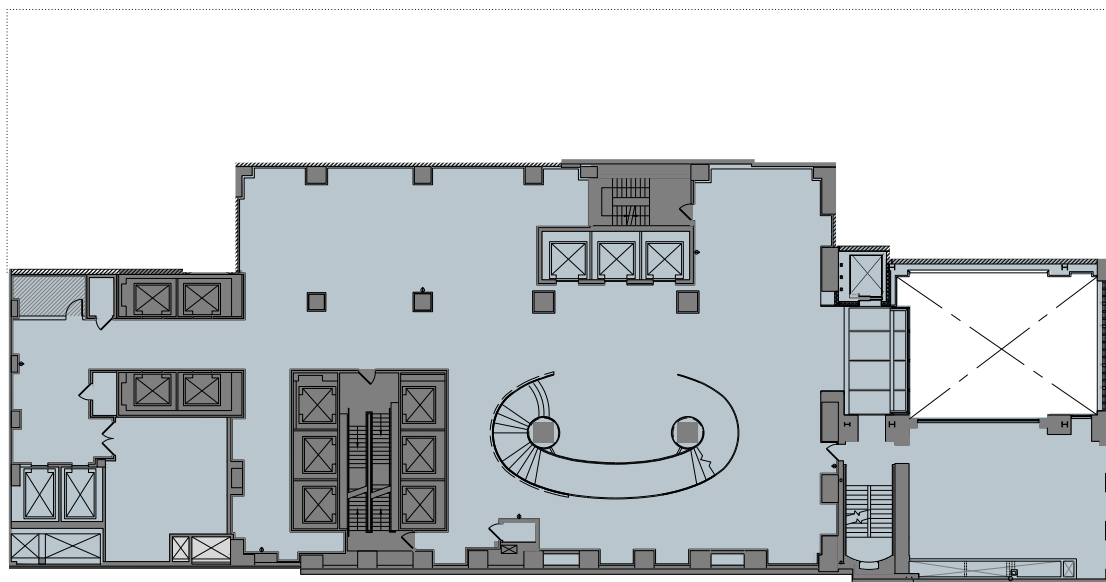
CEILING HEIGHT
15' 2"



THIRD FLOOR

10,254 SF

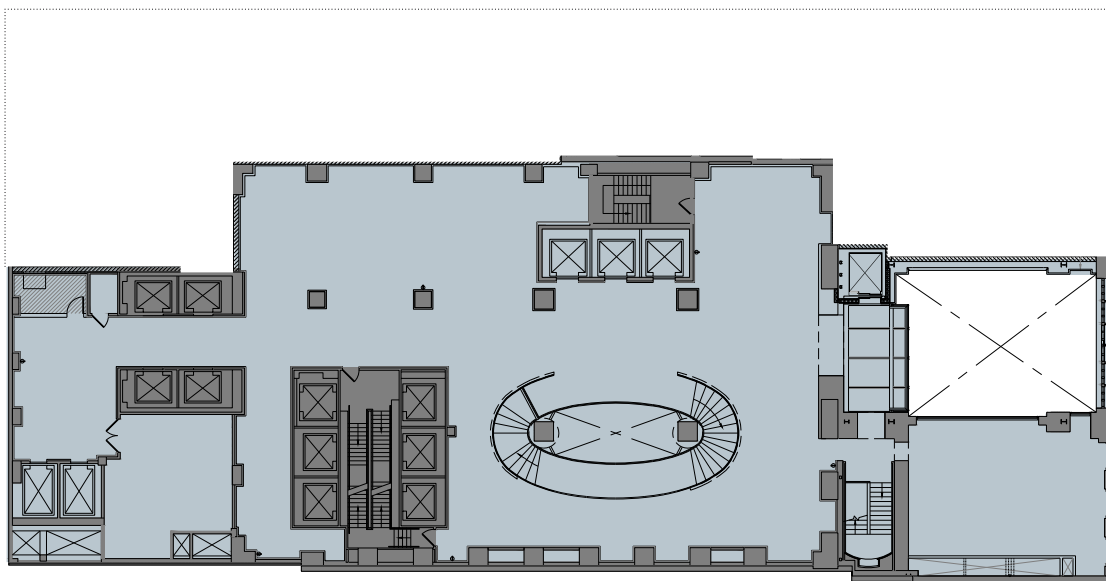
CEILING HEIGHT
13' 2"



FOURTH FLOOR

10,149 SF

CEILING HEIGHT
14' 7"



12,304 SF

CEILING HEIGHT
13' 6"



10,974 SF

CEILING HEIGHT
12' 0"



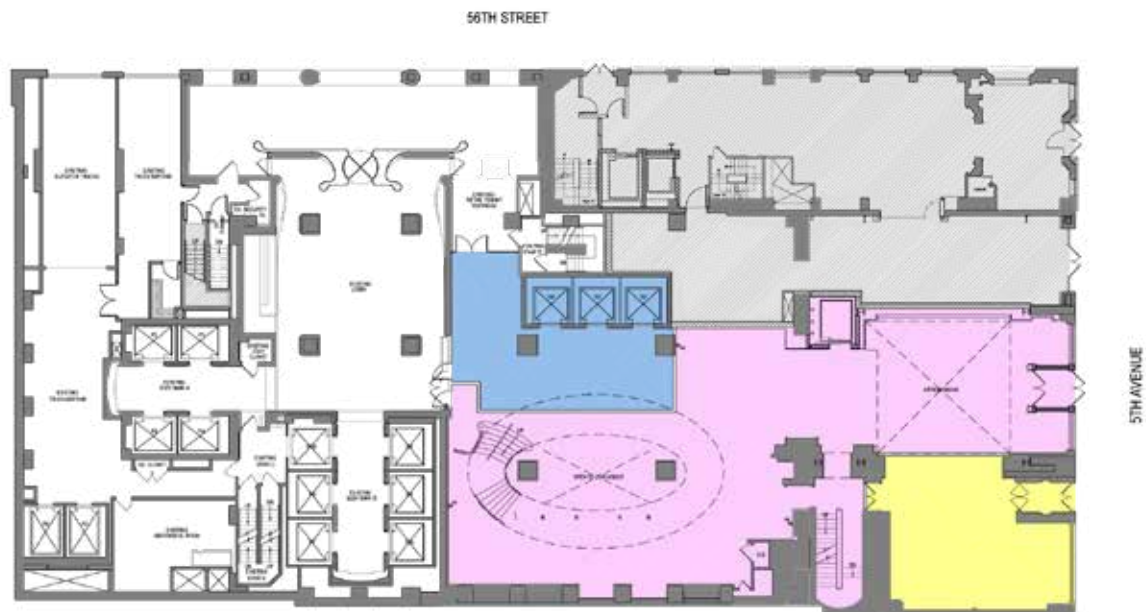
GROUND FLOOR

1,323 SF

5,446 SF

1,433 SF

CEILING HEIGHT
18' 4"

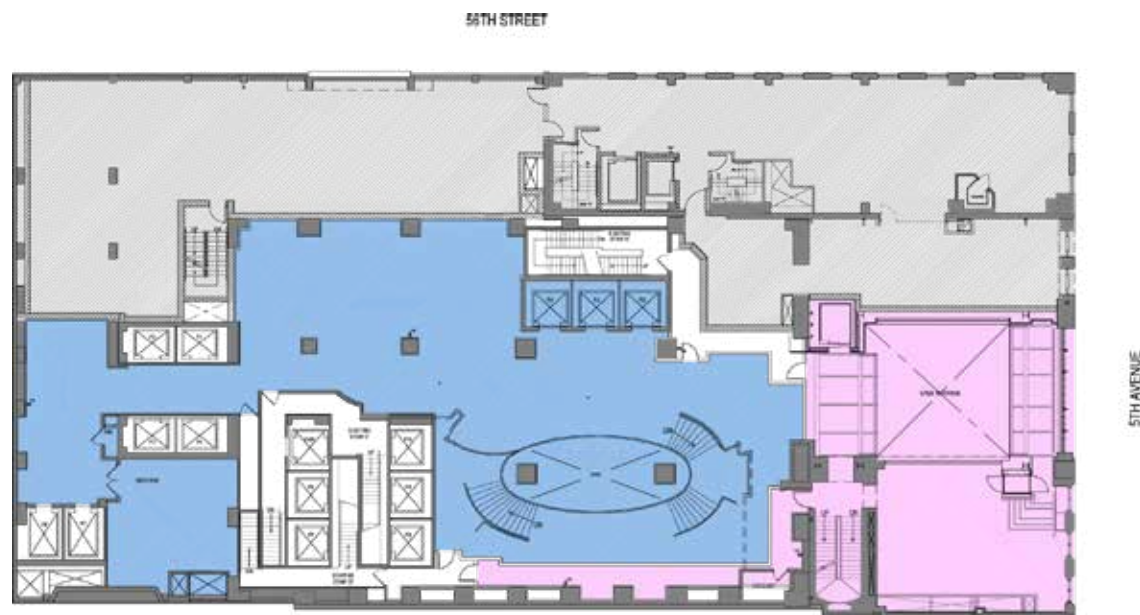


SECOND FLOOR

6,562 SF

3,083 SF

CEILING HEIGHT
15' 2"

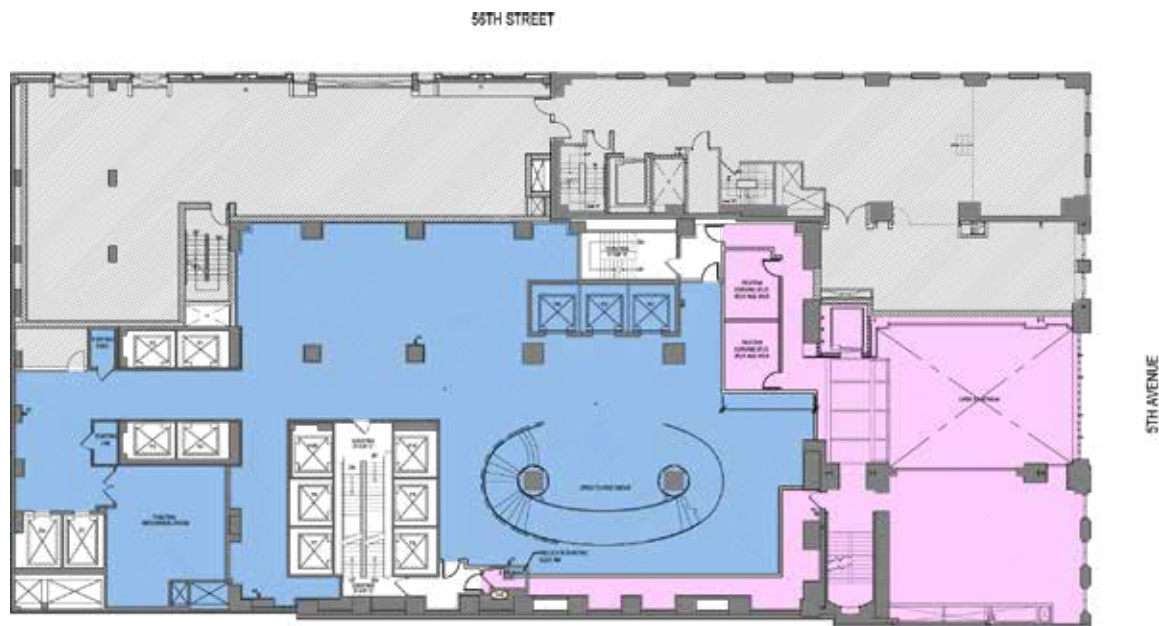


THIRD FLOOR

6,911 SF

3,288 SF

CEILING HEIGHT
13' 2"

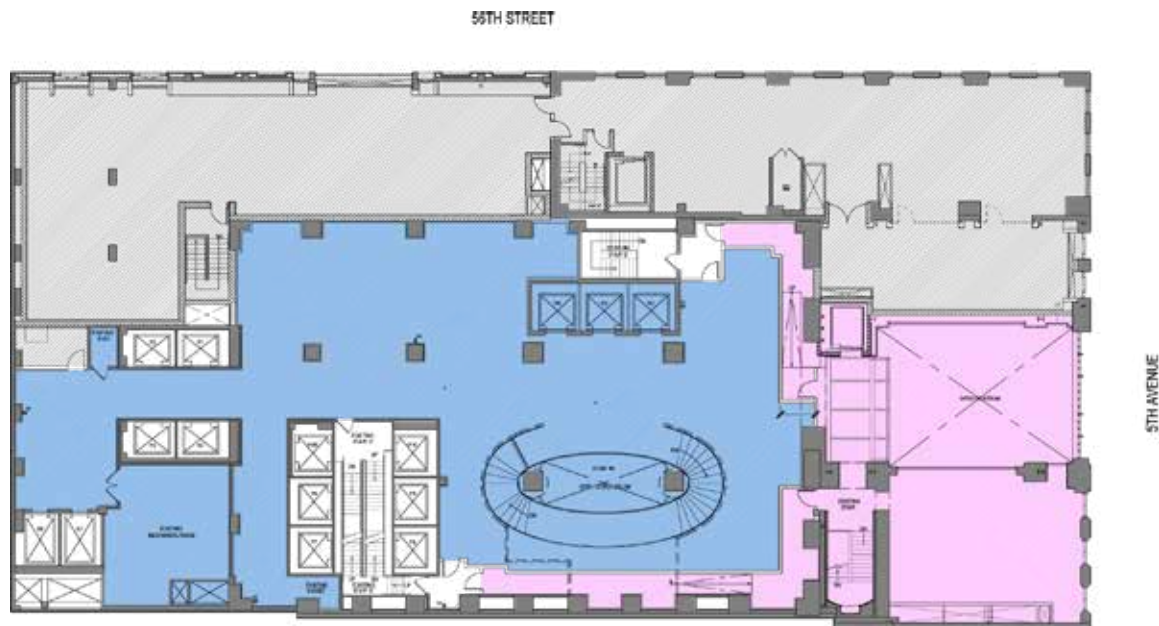


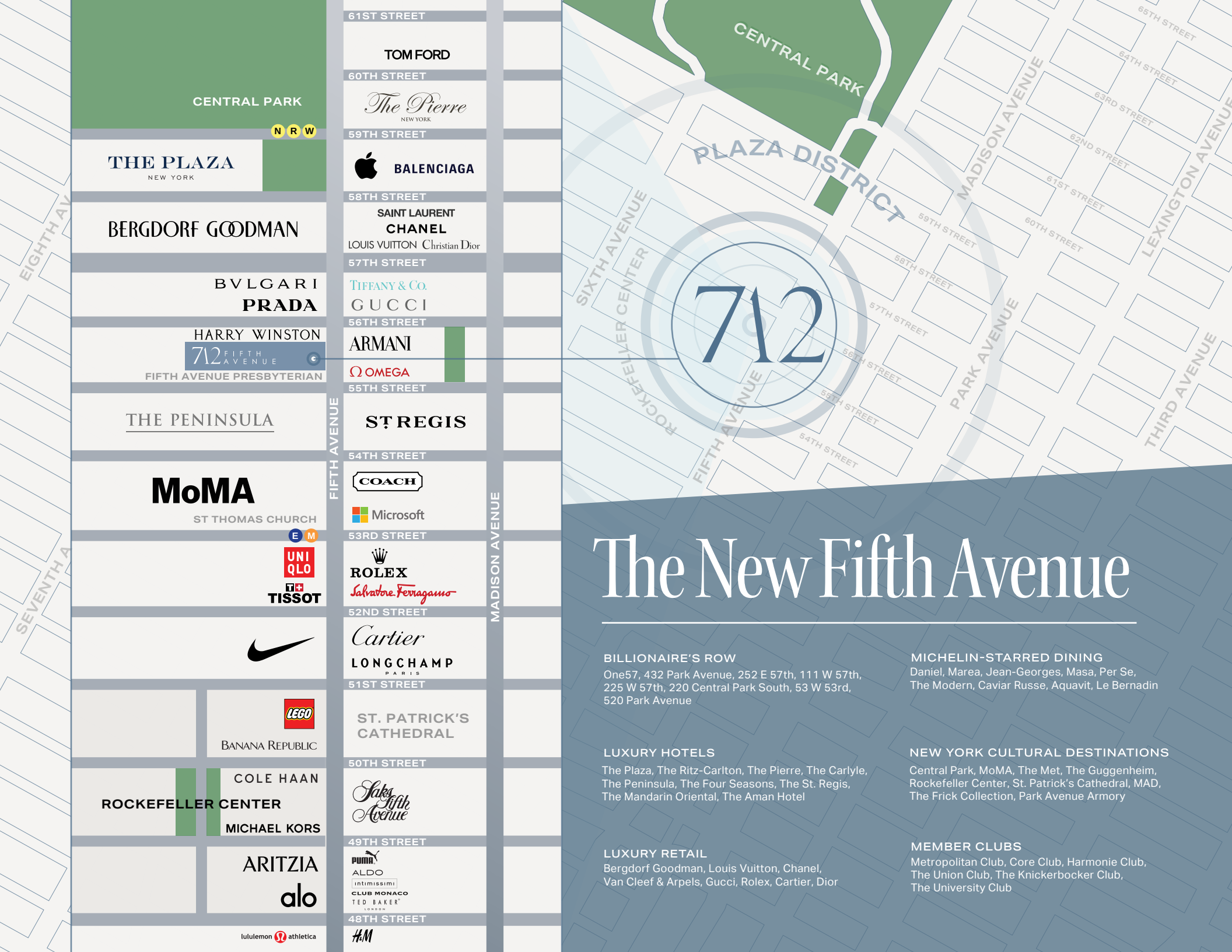
FOURTH FLOOR

7,140 SF

2,965 SF

CEILING HEIGHT
14' 7"





712

The New Fifth Avenue

BILLIONAIRE'S ROW

One57, 432 Park Avenue, 252 E 57th, 111 W 57th, 225 W 57th, 220 Central Park South, 53 W 53rd, 520 Park Avenue

MICHELIN-STARRED DINING

Daniel, Marea, Jean-Georges, Masa, Per Se, The Modern, Caviar Russe, Aquavit, Le Bernardin

LUXURY HOTELS

The Plaza, The Ritz-Carlton, The Pierre, The Carlyle, The Peninsula, The Four Seasons, The St. Regis, The Mandarin Oriental, The Aman Hotel

NEW YORK CULTURAL DESTINATIONS

Central Park, MoMA, The Met, The Guggenheim, Rockefeller Center, St. Patrick's Cathedral, MAD, The Frick Collection, Park Avenue Armory

LUXURY RETAIL

Bergdorf Goodman, Louis Vuitton, Chanel, Van Cleef & Arpels, Gucci, Rolex, Cartier, Dior

MEMBER CLUBS

Metropolitan Club, Core Club, Harmonie Club, The Union Club, The Knickerbocker Club, The University Club

CENTRAL PARK

N R W

THE PLAZA
NEW YORK

BERGDORF GOODMAN

BVLGARI
PRADA

HARRY WINSTON

712 FIFTH AVENUE

FIFTH AVENUE PRESBYTERIAN

THE PENINSULA

MoMA

ST THOMAS CHURCH

E M

UNIQLO

TISSOT

Nike

LEGO

BANANA REPUBLIC

COLE HAAN

ROCKEFELLER CENTER

MICHAEL KORS

ARITZIA

alo

lululemon athletica

61ST STREET

TOM FORD

60TH STREET

The Pierre
NEW YORK

59TH STREET

Apple

BALENCIAGA

58TH STREET

SAINT LAURENT
CHANEL

LOUIS VUITTON Christian Dior

57TH STREET

TIFFANY & CO.

GUCCI

56TH STREET

ARMANI

OMEGA

55TH STREET

ST REGIS

54TH STREET

COACH

Microsoft

53RD STREET

ROLEX

Salvatore Ferragamo

52ND STREET

Cartier

LONGCHAMP
PARIS

51ST STREET

ST. PATRICK'S
CATHEDRAL

50TH STREET

Take Fifth Avenue

49TH STREET

PUMA

ALDO

intimissimi

CLUB MONACO

TED BAKER

48TH STREET

H&M



712 FIFTH AVENUE

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